



Sponsorship Levels & Marketing Benefits

Diamond Sponsorship (\$25,000)

- Logo/recognition and link on HopeWell website (Home Page) for one year
- Sponsor's community-based message on HopeWell website
- Logo/recognition in campaign collateral materials including Campaign website, etc.
- Logo prominent at Virtual Gala celebration slide show
- Sponsor recognition in HopeWell communications including newsletters, etc.
- Spotlight Feature and interview with a company executive in HopeWell e-newsletter;

Gold Sponsorship (\$15,000)

- Logo/recognition and link on HopeWell website for one year
- Logo/recognition in campaign collateral materials including Campaign website, etc.
- Logo prominent at Virtual Gala celebration slide show
- Sponsor recognition in HopeWell communications including newsletters, etc.
- Spotlight Feature in HopeWell e-newsletter

Silver Sponsorship (\$10,000)

- Logo/recognition and link on HopeWell website for one year
- Logo/recognition in campaign collateral materials including Campaign website, etc.
- Logo prominent at Virtual Gala celebration slide show
- Sponsor recognition in HopeWell communications including newsletters, etc.
- Logo in Campaign sponsorship feature in HopeWell e-newsletter

Bronze Sponsorship (\$5,000)

- Logo recognition with link on HopeWell website for six months
- Logo/recognition in campaign collateral materials including Campaign website, etc.
- Logo prominent at Virtual Gala celebration slide show
- Mention in Campaign sponsorship feature in HopeWell e-newsletter

Program Sponsorship (\$2,500)

- Name recognition on HopeWell website for fall 2020
- Name in campaign collateral materials including Campaign website, etc.
- Logo prominent at Virtual Gala celebration slide show
- Mention in Campaign sponsorship feature in HopeWell e-newsletter

To sponsor HopeWell, please contact Barbara A. Duffy, Vice President of Advancement
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