



HopeWell

gala

60TH ANNIVERSARY:
OCTOBER 2024



**SPONSORSHIP
OPPORTUNITIES**



ABOUT THE GALA

At our last gala in 2022, nearly 300 people rallied around **our mission** of enriching the lives and expanding the opportunities of individuals and families in need of love, support, and safe places to grow and thrive.

As HopeWell turns 60, we invite you to share in the celebration of all we do to support children, teens, adults, and families.

celebrate with us!

THURSDAY 2024
OCTOBER 24
FROM 6:00 – 9:00 PM

THE CYCLORAMA
AT BOSTON CENTER FOR THE ARTS

539 TREMONT STREET
BOSTON, MASSACHUSETTS



ABOUT HOPEWELL

Each year, HopeWell's programs provide a range of critical services to more than 2,000 individuals, children, and families across Massachusetts.

We are the largest nonprofit provider of comprehensive foster care in the state.

Our programs also support:

- Education outcomes for students in grades K-3 experiencing foster care
- Young adults "aging out" of the foster care system as they launch into adulthood
- Families working to stay together
- Adults with intellectual and developmental disabilities

For six decades, we have aimed to be leaders in care and **a force for good.**

www.hopewellinc.org



The children, youth, and adults we support need innovative solutions today.

Now. Not tomorrow.

HopeWell has the will, experience, and expertise to drive transformational change, and we invite you to partner with us in **making it happen.**



Shaheer Mustafa
PRESIDENT & CEO

Sponsorship Opportunities

PRESENTING *sponsor*
\$50,000

PLATINUM *sponsor*
\$25,000

GOLD *sponsor*
\$15,000

SILVER *sponsor*
\$10,000

BRONZE *sponsor*
\$5,000

Highlighted as Presenting Sponsor in event graphics and promotional efforts



EVENT RECOGNITION & PERKS

	PRESENTING \$50,000	PLATINUM \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000
Recognition from event speaker(s) at podium	✓	✓	✓	✓	
Opportunity for brief remarks or video from podium	✓				
Special visual/message of recognition during gala	✓	✓	✓		
Logo placement on event signage	✓	✓	✓	✓	✓
Recognition in the event program	✓ inside cover	✓ full page	✓ half page	✓	✓
Reserved tables at the gala	✓ 2 tables	✓ 2 tables	✓ 1 table	✓ 1 table	✓ 6 tickets
Favored seating	✓	✓			

PRE- & POST-EVENT RECOGNITION

Listed in local press release	✓	✓	✓	✓	✓
Social media shout-outs	✓	✓	✓	✓	✓
HopeWell website and newsletter recognition	✓	✓	✓	✓	✓

SHARE YOUR SEATS

Would you like to support HopeWell but can't use your table at the gala? Consider sponsoring a table for our front-line workers to attend! Please contact us for details.

GALA EMCEE

We are thrilled to have Bianca Beltrán as our host for the evening! Bianca is a reporter at NBC10 Boston, New England Cable News, and Telemundo Boston.

[Read more about Bianca here.](#)



GALA COMMITTEE

Melanie Foley (*Gala Committee Chair*),
Liberty Mutual Insurance

Adam Benjamin, Mark Development

Tam Benjamin, Bank of America

Josh Chalmers, Change the World Before
Bedtime LLC/The Imaginarium

Kelsey Chipman, JPA Health

Joanne Jaxtimer, Joanne Jaxtimer Consulting

Andrew Keleher, G2 Capital Advisors **and**
Virginia Keleher, Westledge Consulting

Joshua Kraft, New England Patriots Foundation
and Michelle Vichot, Boys & Girls Club of
Greater Billerica

Heather and David Mack

Lauren Michaels, Carpenter & Company

Alison and Joe Quinan

Casey Stratford, BNY Mellon

Adriano Varano, Varano Realty Group

Visit hopewellinc.org/gala
for more information.

To discuss your sponsorship, please
contact our Chief Development Officer,
Lisa Rowan-Gillis:



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