



HopeWell

*gala*

60<sup>TH</sup> ANNIVERSARY:  
OCTOBER 2024



**SPONSORSHIP  
OPPORTUNITIES**



## ABOUT THE GALA

At our last gala in 2022, nearly 300 people rallied around **our mission** of enriching the lives and expanding the opportunities of individuals and families in need of love, support, and safe places to grow and thrive.

As HopeWell turns 60, we invite you to share in the celebration of all we do to support children, teens, adults, and families.

*celebrate with us!*

**THURSDAY** 2024  
**OCTOBER 24**  
**FROM 6:00 – 9:00 PM**

**THE CYCLORAMA**  
AT BOSTON CENTER FOR THE ARTS  
**539 TREMONT STREET**  
BOSTON, MASSACHUSETTS



## ABOUT HOPEWELL

Each year, HopeWell's programs provide a range of critical services to more than 2,000 individuals, children, and families across Massachusetts.

**We are the largest nonprofit provider of comprehensive foster care in the state.**

Our programs also support:

- Education outcomes for students in grades K-3 experiencing foster care
- Young adults "aging out" of the foster care system as they launch into adulthood
- Families working to stay together
- Adults with intellectual and developmental disabilities

For six decades, we have aimed to be leaders in care and **a force for good.**

[www.hopewellinc.org](http://www.hopewellinc.org)



The children, youth, and adults we support need innovative solutions today.

**Now. Not tomorrow.**

HopeWell has the will, experience, and expertise to drive transformational change, and we invite you to partner with us in **making it happen.**



**SHAHEER MUSTAFA**  
PRESIDENT & CEO

# Sponsorship Opportunities

**PRESENTING** *sponsor*  
\$50,000

**PLATINUM** *sponsor*  
\$25,000

**GOLD** *sponsor*  
\$15,000

**SILVER** *sponsor*  
\$10,000

**BRONZE** *sponsor*  
\$5,000

Highlighted as Presenting Sponsor in event graphics and promotional efforts



## EVENT RECOGNITION & PERKS

	PRESENTING \$50,000	PLATINUM \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000
Recognition from event speaker(s) at podium	✓	✓	✓	✓	
Opportunity for brief remarks or video from podium	✓				
Special visual/message of recognition during gala	✓	✓	✓		
Logo placement on event signage	✓	✓	✓	✓	✓
Recognition in the event program	✓ inside cover	✓ full page	✓ half page	✓	✓
Reserved tables at the gala	✓ 2 tables	✓ 2 tables	✓ 1 table	✓ 1 table	✓ 6 tickets
Favored seating	✓	✓			

## PRE- & POST-EVENT RECOGNITION

Listed in local press release	✓	✓	✓	✓	✓
Social media shout-outs	✓	✓	✓	✓	✓
HopeWell website and newsletter recognition	✓	✓	✓	✓	✓

## SHARE YOUR SEATS

Would you like to support HopeWell but can't use your table at the gala? Consider sponsoring a table for our front-line workers to attend! Please contact us for details.

## GALA EMCEE

We are thrilled to have Bianca Beltrán as our host for the evening! Bianca is a reporter at NBC10 Boston, New England Cable News, and Telemundo Boston.

[Read more about Bianca here.](#)



## HONORING...

We will honor the Slater Family for their generosity and dedication to lifting up children and families who are experiencing foster care.



**MATTHEW  
SLATER**

Former Patriots Captain,  
now Special Assistant  
to the Head Coach



**DR. SHAHRZAD  
SLATER**



**MS. DENISE  
MCNEALEY**

# GALA COMMITTEE

**Melanie Foley** (*Gala Committee Chair*),  
Liberty Mutual Insurance

**Adam Benjamin**, KAGE Development

**Tam Benjamin**, Bank of America

**Josh Chalmers**, Change the World Before  
Bedtime LLC/The Imaginarium

**Kelsey Chipman**, JPA Health

**Joanne Jaxtimer**, Joanne Jaxtimer Consulting

**Andrew Keleher**, G2 Capital Advisors **and**  
**Virginia Keleher**, Westledge Consulting

**Joshua Kraft**, New England Patriots Foundation  
**and Michelle Vichot**, Boys & Girls Club of  
Greater Billerica

**Heather and David Mack**

**Lauren Michaels**, Carpenter & Company

**Alison Quinan and**  
**Joe Quinan**, PNC Private Bank Hawthorn

**Casey Stratford**, PNC Private Bank Hawthorn

**Adriano Varano**, Varano Realty Group

# BECOME A SPONSOR

To discuss your sponsorship, please  
contact our Chief Development Officer,  
**Lisa Rowan-Gillis:**



**LROWANGILLIS@HOPEWELLINC.ORG**



**617-609-5169**

Visit **[hopewellinc.org/gala](https://hopewellinc.org/gala)**  
for more information.